



PangoMedia, Inc.
Statement of Qualifications

About PangoMedia

Founded in 1997, PangoMedia, Inc. is an Alaskan company providing the highest quality software engineering, staffing, and design solutions for our clients.

We believe that is achieved by:

- Hiring talented and committed staff
- Providing expertise in current technologies
- Actively finding solutions – custom or commercial
- Establishing clear communication through reporting and team structure

Who We Are

Our employees work hard, think creatively and relish problem solving. Our team is committed to providing great solutions to our clients. In return for this commitment, we provide one of the best work environments in Alaska. We offer exceptional benefits, enjoy a vibrant corporate culture, and enjoy all of the activities and recreation opportunities Alaska offers. Pango's work to live.

What We Do

We solve software problems for customers. Sometimes we solve them by building.

▪ Custom Software Development

When there is no pre-built commercial software to solve the business problem at hand, PangoMedia will work closely with your organization to identify requirements, design, implement, test, and deploy a custom software solution for your unique needs.

▪ Website & Multimedia Development

Whatever your design needs, we can deliver dynamic interactive websites with the latest technologies, create an interface to support a business application, or design logos and print collateral to promote your next marketing effort.

Sometimes we solve them by helping them identify software to buy.

▪ Information Technology Consulting

Information technology presents great opportunities for increasing productivity, improving customer service, or enhancing any other business function. As with any investment, experienced, considered strategic thinking is key to making those investments pay off. PangoMedia can help develop a strategy, no matter the issues.

▪ Buy/Build Analysis

There are many commercial off-the-shelf products that may be sufficient, or may provide the bulk of the need with a little customization. Sometimes the problem is so unique that it demands a custom solution. PangoMedia works with you to make that decision.

Once a solution is identified we integrate that into their existing infrastructure.

- **Systems Integration**

Whatever software solution is required, whether custom or off the shelf it will need to be integrated with your existing IT infrastructure. PangoMedia is adept at making technologies work together to solve business problems.

- **Business Intelligence & Reporting Services**

A key issue for many organizations is not being able to aggregate data spread across their enterprise. Reporting and creating business intelligence applications is one of PangoMedia's specialties.

Sometimes we help out by putting a key team member in place.

- **IT Staff Augmentation**

Organizations hire temporary IT staff to help them get through periods of unusual demand, solve a short to medium term problem, or as a solution to the difficulties of recruiting skilled IT professionals. PangoMedia has proven, experienced staff, available to temporarily join your team.

How We Work

Our goal is to meet our clients' technological needs in the most effective and efficient way possible. To do that we adhere to four principles: business needs come first, communication is crucial, rigorous process enables success, and staying current with technology allows us to find the best solution.

Business Needs First

PangoMedia applies a "business needs first" approach to our development process. Each project begins with discovering who the client is and what their businesses needs are. Those business requirements drive our solutions; other considerations must come second. Our success is predicated on our ability to meet your needs.

Communication

Communication is a key component of PangoMedia's approach because good communication is at the heart of any successful relationship. We facilitate communication in three important ways:

- **Reporting**

Project status reporting is provided to all of our clients on a regular basis throughout the life of the project. This reporting helps keep our clients aware of current activities, budget and schedule performance, and any potential issues.

- **Team Integration**

Sometimes it makes sense to integrate your staff in the ongoing development process. Having members of your staff actively involved in identifying and implementing the solution can speed up the communication process and ease the transition from development to maintenance.

- **Documentation and Training**

In order to get the maximum return from your solution you may require training and documentation for your technical staff and end users. PangoMedia creates high quality technical and end-user documentation as an integral part of our business process. We also have extensive experience developing and delivering training.

Rigorous Process

Whatever the problem, we apply the best fit process for the task. Caring about process is important because repeatability is improvability. Because we can repeat our processes we can improve them, and improving the way we do business ultimately saves you time and money.

For example, a typical process is that for custom design/build solutions, which begins with comprehensive requirements gathering. This analysis forms the basis for our design. The design is used to build and deploy the solution. And the requirements analysis performed in the first stage of the process is put to use again

to guide the testing effort. At each step comprehensive documentation is produced as a record of the analysis.

Staying Current

Innovations with new technologies can lead to powerful solutions that save time and money for our clients. Advances in technology can lead to faster turn-around times for custom solutions or easier management by the client when the solution is fully implemented. We stay up-to-date, not because we're geeks, but because it leads to better solutions more efficiently delivered.

Technologies

The variety of possible projects demands a wide-range of knowledge and skills. Here are some of PangoMedia's key applications and technologies:

Databases					
FileMaker Pro	Microsoft Access	MySQL	Oracle	PostgreSQL	SQL Server

Business Intelligence Tools		
Crystal Reports	Oracle Reports	SQL Reporting Services

Programming Languages				
C/C++	C#.NET/ASP.NET/VB.NET	ColdFusion	HTML/DHTML/CSS	Java/JavaScript
PHP/Perl	SQL/PL/SQL/Transact SQL	Visual Basic/VBA	XML/XSLT	

Tools			
Eclipse	.NET	Visio	Microsoft Visual Studio

Design				
Adobe Acrobat	Adobe Flash	Adobe InDesign	Adobe Illustrator	Adobe Photoshop

COTS Solutions			
Asset Control	Customer Relationships	Document Management	Enterprise Content

Specialty Applications		
Electronic Field Data Collection	Mobile Devices	Web Applications

Clients

We have more than 10 years experience providing solutions for federal, state and local government, energy companies, Alaska Native Corporations, telecommunications companies and small businesses.

Community Service

2009 Paint The Town (NeighborWorks Anchorage)

City-wide Cleanup 2009 (MOA)

Creek Cleanup 2008 (Waterways Council)

Recycling for Alaska Club West 2008-2009

Tatitlek Building 2008 Recycling Setup

If you have any questions, please contact us at:

PangoMedia, Inc.

Physical address: 3003 Minnesota Drive, Suite 303
Anchorage, AK 99503

Mailing address: PO Box 240133
Anchorage, AK 99524-0133

Main: (907) 868-8092

Sales: (907) 297-1161

Fax: (907) 563-2264

Email: pangoinfo@pangomedia.com

Website: www.pangomedia.com